

ST ANDREWS BUSINESS IMPROVEMENT DISTRICT (BID)
BID Board Meeting
Kinburn Castle, St Andrews 25/04/2017

Minutes

Present:

Alistair Lang (Thorntons)
Louise Fraser (Fraser Gallery)
Lindsay Adam (Bonkers)
Alan Cabbage (Jewel, The Gift Gallery)
Pat Jones (OCH)
Cllr. Brian Thompson (Fife Council)
Lisa Cathro (Zest)

In attendance: Rhonda McCrimmon, David Russell

1. Welcome

Alistair Lang (Thorntons) - Chairman welcomed everyone.

2. Apologies

Archie McDiarmid (Luvians Bottle Shop)
Ben Stuart (University of St Andrews)
Lisa Cameron (The Old Tom Morris Store)
Cllr. Dorothea Thompson

3. Minutes

The minutes from the BID St Andrews Board meeting on the 28th March 2017 were circulated and agreed.

Matters arising

Kiltr Wi-Fi pilot:

RM discussed the possibility of a Wi-Fi pilot, board agreed to meet Kiltr at an Ops meeting to discuss further.

Fountain in Market Street:

The group discussed the possibility of filling the fountain with flowers. LA noted that flowers would be a step back and various groups had worked hard to have the fountain switched on with water. Rm noted that Fife Council has asked if the BID would take over fountain – Board agreed that this was not a Bid project.

Action:

- LA to write to FC from the Merchants Association to discuss fixing the fountain properly.

St Andrews Day:

RM applied for Winter funding of £13.5k for St Andrews Day. The Board agreed to take the project from SAP. RM reported on the proposed events and the Board agreed that these were acceptable.

Winter Lights:

AC reported on lights – it was agreed that all 3 companies approached for quotes are asked to refine quotes, so the Board can compare like with like.

Action:

- RM to ask Norrie Scott and Blachere to re-submit refined quotes.
- AC to approach Christmas Lighting

Tourism St Andrews collaboration meeting:

RM reported that a successful strategy meeting was held with Tourism St Andrews and noted the valuable support from the group.

Website

RM informed the group that St Andrews Live is now online and functional. DR mentioned that the website had been delayed because the build was more technical than GreyPocket had first envisioned. DR mentioned that the main designer working on the site was on annual leave for two weeks in April which added to the delay. AL mentioned the possibility of sending out information about the new site to Hotels and Guesthouses to give to their guests. DR mentioned that although the site is live, there is still a lot of work to do to get all businesses and events listed. Once done we will be able to send out to hotels and guesthouses.

Actions:

- DR to work on listings over the coming weeks.

Finance update:

£20k in bank. Year-end accounts preparation almost complete. RM noted that BW turned these around very quickly and her thanks are noted.

AOB

RM and DR left the meeting. Board discussed RM year bonus and future objectives. The board agreed to pay RM the full bonus due. A further discussion was held and the group agreed that RM be given an increased salary instead of a bonus scheme.

The next BID board meeting will be at 6pm, Tuesday 30th May 2017 in the BID Community Room, St Andrews.